

ROTATING SPONSORSHIP OPPORTUNITIES

DAYTIME/PRIMETIME PARTNER

Sponsors may choose to support one program like “NOVA” or “This Old House,” a block of similar programming like cooking shows or you may choose to rotate. Daytime and Primetime Partners reach a diverse group of Basin PBS’s upscale viewers by spreading their message on our rotator. Your 15-second message is rotated around Basin PBS’s daytime or primetime programming including *Sesame Street* and *Clifford the Big Red Dog* in daytime and *The Newshour with Jim Lehrer*, *Austin City Limits*, *Antiques Roadshow* and *Nova* at night. This allows support of a wide range of programming instead of a single program or series.

Three Months (13 weeks)

22 credits	Two credits, one day a week	\$800
44 credits	Two credits, two days a week	\$1400
66 credits	Two credits, three days a week	\$1,700
110 credits	Two credits, five days a week	\$2,100
154 credits	Two credits, seven days a week	\$2,500

Six Months (26 weeks)

44 credits	Two credits, one day a week	\$1400
88 credits	Two credits, two days a week	\$2,400
132 credits	Two credits, three days a week	\$2,600
220 credits	Two credits, five days a week	\$3,500
308 credits	Two credits, seven days a week	\$4,100

One Year (52 weeks)

88 credits	Two credits, one day a week	\$2,400
176 credits	Two credits, two days a week	\$3,500
264 credits	Two credits, three days a week	\$4,200
440 credits	Two credits, five days a week	\$5,900
616 credits	Two credits, seven days a week	\$6,600

**Script will read: Today’s programming is brought to you by.....and viewers like you.
Script includes company tag line and logo.**