



How do Russians say “no?”
What’s the period preceding Jurassic?
Are you smarter than a 12th grader?

Watch  to find out!



airs **Thursday nights at 7**
 Spring 2009

Each of twelve shows will air three times on Basin PBS and be posted for viewing at basinpbs.org

With Outstanding Local Support & Visibility

As a sponsor of this program, you will receive:

- **On-air credit**
- **Web link**
- **Local media placement**
- **Event opportunities**

QUIZ SHOW, the Basin’s hottest new TV show is entering its second season and there’s no time to waste in jumping on-board! Season One was such a hit that our expanded team roster for spring 2009 is almost full and sponsorships are going fast. **QUIZ SHOW** is community giving with promotional side effects. **Now’s the time to secure your place as part of the fun.**

QUIZ SHOW showcases the best and brightest West Texas teens from twelve local high schools, each out to prove his school is home to the smartest kids in the Basin. The winner claims the QUIZ SHOW Cup!

The competition emphasizes quick recall of facts in all major disciplines plus a few questions about current events, movies, TV, sports and West Texas.

Twelve teams battle through three rounds to face off in the MEGAQUIZ final, making 11 half-hour episodes in the series plus one Celebrity QUIZ SHOW Showdown, for a total of 12 episodes.

Partnership with Basin PBS Benefits YOU

68% of polled viewers feel companies that sponsor PBS have a commitment to quality and excellence.

61% believe PBS sponsors are usually industry leaders.

59% would choose to buy a product from a company that supports PBS, all else equal.

Plus, our partnership with schools brings you added exposure. As a **QUIZ SHOW** sponsor, your company or organization will have a built-in platform before students, families and educators involved with and rooting for their teams.



basinpbs.org/quizshow

Ready to get quizzed?

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Basin PBS is a 501(c)(3) nonprofit community organization.

