

CORPORATE MEMBER OPPORTUNITIES

DAYTIME/PRIMETIME PARTNER

Basin PBS is community giving with promotional fringe benefits.

Daytime and Primetime Partners reach a diverse group of Basin PBS's upscale viewers by spreading their message on our rotator. Your 15-second message is rotated around Basin PBS's daytime or primetime programming including *Sesame Street* and *Clifford the Big Red Dog* in daytime and *The NewsHour with Jim Lehrer*, *Austin City Limits*, *Antiques Roadshow* and *Nova* at night. This allows support of a wide range of programming instead of a single program or series.

*Rates include 15% agency markup.

Three Months (13 weeks)

26 credits	Two credits, one day a week	\$900
52 credits	Two credits, two days a week	\$1700
65 credits	Two credits, three days a week	\$2000
130 credits	Two credits, five days a week	\$2500
182 credits	Two credits, seven days a week	\$2900

Six Months (26 weeks)

52 credits	Two credits, one day a week	\$1700
104 credits	Two credits, two days a week	\$2700
156 credits	Two credits, three days a week	\$3000
260 credits	Two credits, five days a week	\$4000
364 credits	Two credits, seven days a week	\$4,700

One Year (52 weeks)

104 credits	Two credits, one day a week	\$2700
208 credits	Two credits, two days a week	\$4000
312 credits	Two credits, three days a week	\$4800
520 credits	Two credits, five days a week	\$6800
728 credits	Two credits, seven days a week	\$7500

**Script will read: Today's programming is brought to you by.....and viewers like you.
Script includes company tag line and logo.**